

January is “Carry the Message” Month



In honor of “Carry the Message” (CTM) month, SCINA is offering FREE Nicotine Anonymous business cards, meeting directories and pamphlets at the January SCINA meeting on Sunday, January 17th at White Memorial Hospital (see meeting directory for time and directions). In addition, we will have a raffle for five red Nicotine Anonymous books.

Many people attempt to stop using nicotine at the beginning of each New Year. This is when they could really use our support ... but they may not even know we exist!

Although any month or day is a good time to carry the message, SCINA challenges you to plan a “Carry the Message Day” in January, where your group members meet outside of your usual timeslot and spend some hours in fellowship carrying the message.

Suggestions for CTM Day

Make a day of it! Keep your geographical area small, your goals limited and your time pre-set. For example, plan to visit and distribute materials to 8 locations near your meeting between 10:30 am til noon; conquer and divide, then meet for lunch afterwards to compare notes.

1. Suggested Materials to Bring

- Business Card Holders for each location you visit with our free business cards (we do not have holders to give away, but they have them at Staples and Walmart for ~\$1)
- “Introducing Nicotine Anonymous” or other pamphlets (20 free pamphlets will be given to each group who attends our January SCINA meeting; additional literature also available for purchase that day)
- Meeting Directories
- Staples, tape or push pins



2. Recommended Locations

Libraries ♦ AA Meeting Halls ♦ Doctor and Dentist Offices ♦ Hospitals and Institutions, including Chemical Dependency Units ♦ Drug Treatment Centers ♦ Salvation Army ♦ Markets, Drug Stores, Parks, Starbucks – anywhere that has a public bulletin board

3. Things to Keep in Mind

- Whatever your success ratio, it is more than you would do just staying at home.
- Share your success by reporting back to us! The list of locations above is by no means all-inclusive. You may come up with an incredible location we haven’t considered.
- On CTM day, you are representing NicA, so be on your best behavior ☺ Remember, we are a program of attraction not promotion.

Other suggestions: Organize a panel at a local Salvation Army; Place a meeting notice in your local paper’s calendar of events; Create a recurring ad for your meeting on Craig’s List; Donate a NicA book to a local recovery center. Please do something to Carry the Message!

Tradition 5: Each group has but one primary purpose – to carry its message to the nicotine addict who still suffers.

**Thank you for being of service,
SCINA Public Outreach**